



Imagine six identical 6,000-acre farms in Central Alberta — same soil, same weather, same crops yielding just over 500,000 bushels (12,000 mt) in 2025.

The only difference? Their grain marketing strategy.

A 50-cent-per-bushel improvement on that volume adds roughly **\$250,000** to the bottom line. When the market can swing \$1–\$2 per bushel in a year, the upside is very real.

Here's what happened in 2025 compared to selling equal amounts every month:

Farm #1 – Full Recommendations (Insight Ag): **+\$326,074** better

Farm #2 – 20% Rule Strategy (Insight Ag): **+\$279,475** better

Farm #3 – Equal Monthly Sales: **Baseline (\$0)**

Farm #4 – 100% Fall Sale: **–\$136,142**

Farm #5 – No Spec (50% Nov / 50% Jan): **–\$132,856**

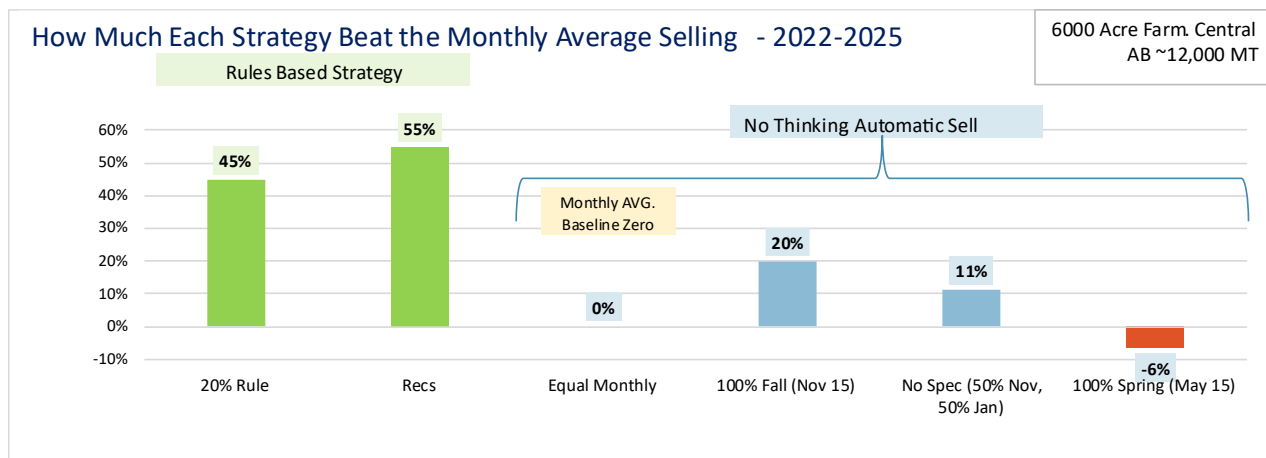
Farm #6 – 100% Spring Sale: **+\$140,584**

Same farms. Same crops. One clear winner.

The two farms using our disciplined rules-based system made **significantly more** than those who sold everything in the fall or waited for the bank to call.

This isn't a fluke. Since launching in 2022, our full recommendations have beaten the equal-monthly baseline by up to 55%, and the 20% Rule by 45%. Even partial use of the system made a massive difference.

In fact, a conservative **\$25/acre** gain would deliver a **10x return** on our most expensive plan.



We're better because we don't guess, panic, or sell on emotion. We build proven, custom rules-based grain marketing plans for Canadian farms — turning volatility into consistent extra profit, year after year.

If you're still selling on gut feel or old seasonal habits, it's quietly costing you.

The market will always be volatile. **The real question is: do you have a system to profit from it?**

To learn more text "Call Me" to 403-782-5488